

nexo

Interim Report

Dear Nexo Investors,

Led by our vision for an unparalleled lending experience through a fully automated and user-friendly solution, Nexo has quickly established itself as the world's largest, most advanced, and most trusted provider of instant crypto loans. True to our innovative spirit and with 10+ years of experience in credit facilitation and entrepreneurship, we will continue our quest to expand the range of services and functionalities while retaining our seamless user experience and long-term competitive advantages. We are beyond thrilled about what lies ahead for Nexo and our ever-growing community of satisfied customers and investors.

This report provides an overview of the current state of the market, an evaluation of the many landmarks we attained in this most difficult of environments, an analysis of the operating performance to date, the announcement of Nexo's first dividend distribution, and the bright outlook on the ambitious steps that are in front of us. As we near the end of 2018, just a few short months after the product launch, those of us engaged with Nexo have much to reflect upon.

By examining some of the leading companies that compete in the global FinTech sector, we see that there have not been many that have achieved profitability in less than a year from their inception. On the contrary, there have been plenty of examples of global financial companies, such as Revolut, TransferWise, Monzo, etc., that have seen "unicorn" multi-billion-dollar valuations for several years prior to turning a single dollar of net profit.

This makes us excited about the growth prospects of Nexo's business in the coming years, in line with our motivation for a successful deployment of our strategic agenda.

In order to better understand our business development and achievements, we should also discuss the overall environment within which we operate. The current year has been extremely challenging and volatile for the entire crypto space, characterized by a continuous and massive erosion of market capitalization across the board. Major digital assets, such as Bitcoin (BTC) and Ether (ETH) have erased 70-85% of their market value by December 5, 2018, while price declines of more than 90% plagued a large number of other crypto assets. In these strenuous times, Nexo completed a successful and highly oversubscribed private funding round, which fueled the working capital and enabled the immediate launch of our lending operations.

The first loans were issued less than three weeks after the completion of the funding round, and during the subsequent seven months, Nexo has provided fresh liquidity to thousands of institutions, miners,



blockchain projects, and individual community members in their search to extract value from their digital assets without having to sell them.

After all is said and done, we are pleased to report that we managed to fulfill our primary goal for the NEXO Token holders, that is to turn our enterprise profitable and to distribute a dividend. Nexo is creating history in the industry by paying the first dividend of **\$912,071.00** to eligible holders of **309,658,705 NEXO Tokens**.

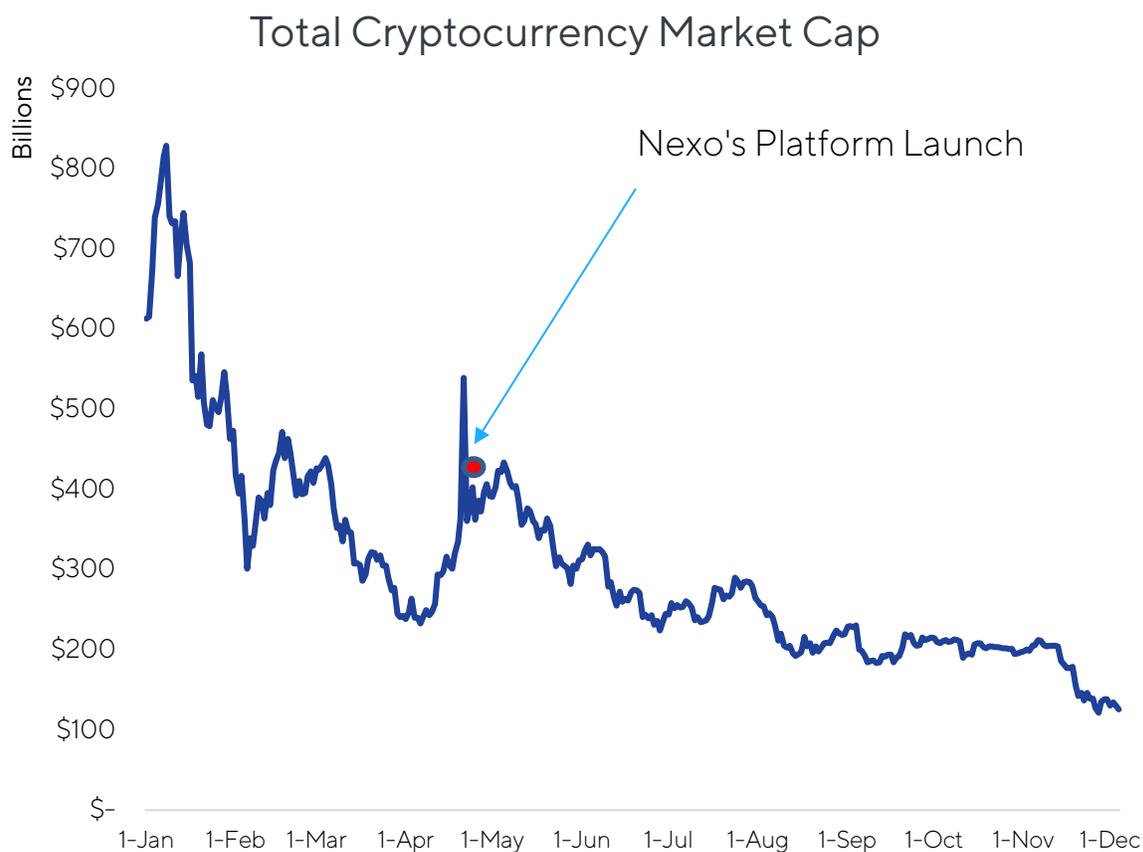
Our thanks go out to our amazing and supportive community and all members of our team. Without all of you, Nexo would not have been able to so quickly assert its market leadership and achieve these significant financial results.

The Board of Directors

Nexo Capital Inc.

General Market Overview: The Year of the Big Pain

Undeniably, 2017 was the bull year for crypto assets. Total market capitalization increased 50-fold from levels of just \$17 billion to an all-time high of slightly above \$830 billion (during the first week of 2018) with trading volumes experiencing similar growth rates. As seen on the chart below, total market cap subsequently went into a deep correction mode, retracing over 85% from the highs.



The initial sell-off occurred during the first quarter of 2018, with a temporary bottom at around \$250 billion. While the spring season brought some newfound optimism to the market, it was short-lived and the total market capitalization at the end of the second quarter of 2018 found itself at the same level as in its beginning. Q3 2018 went on to exhibit relative price stability with a significant decline in directional swings. Many market participants believed that the sustained support of the total market capitalization, around \$200 billion, could become the foundation for the next run-up in the market. However, November 2018 brought a market-wide sell-off that drove total capitalization to lows not seen since September 2017.

Although corrections are a natural part of any business cycle, the current bear market is being aggravated by a prevailing negative sentiment and diminishing interest on the part of retail investors. According to Google Trends¹, by the end of February 2018, interest in the search word “bitcoin” has dropped more than 80% from its peak around Christmas of 2017.

Significant events that potentially contributed to the massive downward trend during the year include the items listed below.

- **Market Dynamics**

- MtGox trustees liquidated over 64,000 BTC and 55,000 BCH between September 2017 and June 2018.^{2,3}
- Search engine giant Google⁴ and social media networks Facebook⁵ and Twitter⁶ declared a ban on cryptocurrency-related advertisements earlier in the year.
- Rumored liquidation of 300,000 ETH by EOS in May 2018.⁷
- Bitcoin Cash fork and the war for dominance between the two resulting chains exerted substantial sell pressure on the market in November 2018.

- **Regulatory Actions**

- In March 2018⁸, several media outlets reported the U.S. Securities and Exchange Commission (SEC) to have subpoenaed around 80 ICOs that have issued unregistered securities, including companies trying to operate in the crypto-lending sector. The actions of the SEC became more tangible in November 2018, when they issued settlement orders to AirFox and Paragon. These two utility token issuers will have to return the full dollar amount of the contributions to the ICO participants.

¹ <https://trends.google.com/trends/explore?date=2017-01-01%202018-12-17&q=bitcoin>

² (2018, September). *Report*. Retrieved from: <https://www.mtgox.com>

³ (2018, September). *Announcement on Measures to Secure Interests of Bankruptcy Creditors*. Retrieved from: <https://www.mtgox.com>

⁴ Zuckerman M.J. (2018, March 14). *Google To Ban All Crypto-Related Ads Starting June 2018*. Retrieved from: <https://cointelegraph.com>

⁵ Marshall A. (2018, January 30). *Facebook Bans Cryptocurrency, ICO Ads Because Of 'Deceptive Promotional Practices'*. Retrieved from: <https://cointelegraph.com>

⁶ Wood A. (2018, March 26). *Twitter Confirms Ban On Cryptocurrency Ads*. Retrieved from: <https://cointelegraph.com>

⁷ Duffin A. (2018, June 2). *The EOS Project Sends 200,000 ETH to Bitfinex for Liquidation*. Retrieved from: <https://cryptoslate.com>

⁸ Medley J. (2018, March 1). *SEC Sends Around 80 ICO Entities Subpoenas*. Retrieved from: <https://www.cryptoglobe.com>

- In May 2018⁹, reports surfaced that the US Justice Department and CFTC launched a probe into Bitcoin price manipulation. The probe was launched in December 2017 after the Chicago Board Options Exchange (CBOE) and the Chicago Mercantile Exchange (CME) opened the BTC futures markets.
- In August 2018¹⁰ the SEC rejected nine proposals for various entities suggesting bitcoin ETFs, quoting risks of fraud and market manipulation as a major concern.
- Throughout 2018, the Chinese Government has also taken progressively stricter measures, and, in August 2018, it effectively banned all commercial activity and events related to cryptocurrencies.

Despite the decline in both capitalization and trading volume across the entire crypto space, a large number of institutional infrastructure providers and investors remain focused on current and long-term opportunities within the industry¹¹. Furthermore, regulators around the world are providing additional clarity about the legislation concerning cryptocurrencies and digital assets. Although the market largely shrugged off those significant positive developments, they are a validation of the long-term viability of this newly emerging asset class and, by extension, Nexo's business model.

While the reality that most utility tokens are unable to capture value has now largely caught up with the community, new ideas on where the next explosive growth in digital assets might be have started to form:

- The tokenization of real-world assets such as equities, bonds, commodities, real estate, fine art, etc. will have a profound impact on how commerce and investing are conducted, by allowing fractional ownership and unbundling property rights from the right of use. This will inevitably facilitate liquidity on an unprecedented scale and grant access to markets to billions of people outside of the current financial system.
- Projects that can adequately provide adoption and keep up with the tokenization of the world will be the ones to accrue the most value and will come to dominate the new blockchain domain.

The Nexo enterprise with its unique and scalable business model is perfectly suited to participate in the financing of assets that are being tokenized, thus to delivering both superior and versatile services to the users and to significantly outperform the overall market over the long run.

⁹ Robinson M. & Schoenberg T. (2018, May 24). *U.S. Launches Criminal Probe into Bitcoin Price Manipulation*. Retrieved from: <https://www.bloomberg.com>

¹⁰ De N., Higgins S. & Shen M. (2018, August 22) *SEC Rejects 9 Bitcoin ETF Proposals*. Retrieved from: <https://www.coindesk.com>

¹¹ KPMG (2018, November). *Institutionalization of cryptoassets*. Retrieved from: <https://assets.kpmg.com>

Swings in the crypto space are not uncommon, and historically assets have recovered from dips of more than 80%. By all means, despite continued uncertainty in the short- to mid-term, we remain certain about the bright future of the blockchain industry. It is safe to say that the digital assets and the benefits of tokenization are so overabundant that they are here to stay and will permanently disrupt all economic sectors. While overwhelming changes could take a lot of additional effort and time for the industry, in general, to come out stronger, **we are enthusiastic about Nexo's prominent role of a value creator in the space due to its provision of unique strategic benefits and essential funding service.**

Operating Performance

Despite operating under very volatile market conditions and substantial contraction of the overall crypto sector, the business model of Nexo is designed to effectively satisfy customer demand for liquidity, stay resilient, and continue to increase lending operations.

The company delivers its unique operating model on a truly global scale. **In accordance with its strict institutional guidelines for professional and ethical conduct, compliance with existing domestic and international regulatory frameworks, the company is capable of lending in over 40 fiat currencies in more than 200 jurisdictions.** Nexo applies the best Know-Your-Customer (KYC), Anti-Money Laundering (AML), and Counter-Terrorism Financing (CTF) practices and continuously monitors its client base against police records, sanctions, and politically exposed persons (PEPs) lists among other means of adhering to the highest standards that ensure the best interests of our clients and investors.

Nexo is powered by the professional track record and loan automation capabilities developed at Credissimo, a leader in the FinTech space with 10+ years of history in the provision of instant online consumer loans. This distinguishes Nexo from the vast majority of other projects in the crypto space and allowed the company to hit the ground running and establish economically viable operations less than a month after the conclusion of fundraising.

A comparison to other prominent FinTech names, such as **Revolut**¹², **Avant**¹³, **Monzo**¹⁴ and **Lending Circle**¹⁵ is due here. All of them have taken multiple years before being able to streamline their operations and a significant number of them have yet to become profitable. This has not stopped the market from assigning multi-billion dollar "unicorn" valuations to quite a few of them. **Nexo, on the other hand, has managed to**

¹² (2018, September 24). *Revolut massages £15m loss in 2017 with increased revenue, customer base*. Retrieved from: <https://ibsintelligence.com/>

¹³ Daniels S. (2017, May 27). *Online lender Avant's reboot still hasn't yielded profit*. Retrieved from: <https://www.chicagobusiness.com>

¹⁴ (2018). *Annual Report 2018*. Retrieved from: <https://monzo.com>

¹⁵ Kharpal A. (2018, September 19). *Peer-to-peer lender Funding Circle to be valued up to \$2.4 billion after IPO*. Retrieved from: <https://www.cnn.com>

deliver an optimized operating model right from the onset and is profitable to the extent where management feels comfortable paying out close to \$1M in dividends to its investors, just a few short months after starting operations. As of the writing of this report, Nexo has enjoyed a profit margin that the above-mentioned players have yet to accomplish. Even Robinhood, the \$5 billion¹⁶ zero-commission investing app, continues to pursue a positive bottom line.

The popular narrative is that teams sacrifice profitability to accelerate growth, and investors' acceptance of that story is partially based on survivorship biases toward a few hugely successful companies that proliferate the media.

With more than a decade of rising equity markets, the risk of a global correction across the board should not be underestimated. So, the model of constant fundraising in order to meet short- and long-term obligations and sustain operations is sure to underperform heavily in any market except a bull run. **This contrasts significantly with Nexo's market-neutral business model, as shown by its profitability in the prolonged crypto bear market of 2018.**

¹⁶ Constine J. (2018, October 10). *Robinhood cuts trading fees, grows profits with in-house clearing*. Retrieved from: <https://techcrunch.com>

| Company | Latest Valuation | Latest Profit (Loss) | Years to Profitability / in Operation |
|---------------------|----------------------------------|------------------------------------|---------------------------------------|
| Revolut | \$1.7 billion ¹⁷ | (\$19.4 million) ¹⁸ | 3+ |
| TransferWise | \$1.6 billion | \$8 million ¹⁹ | 6 |
| Monzo | \$1.5 billion ²⁰ | (\$44.7 million) ²¹ | 3+ |
| Robinhood | \$5.6 billion | (Undisclosed Loss) ²² | 5+ |
| Social Finance | \$4.3 billion ²³ | (\$200 million) ²⁴ | 4 |
| Avant | \$2.0 billion | (\$16 million) ²⁵ | 6+ |
| Funding Circle | \$2.4 billion | (\$48 million) ²⁶ | 12+ |
| NEXO (token) | \$58 million²⁷ | \$3.04 million²⁸ | 0.6 |

(*) As of the end of 2018 Q1

(**) As of the end of 2017 H1

The above-mentioned soundness of Nexo’s market business model has allowed us to leverage profitability and accelerate growth simultaneously.

¹⁷ <https://www.ft.com/content/1dc597ee-4918-11e8-8ee8-cae73aab7ccb>

¹⁸ <https://ibsintelligence.com/ibs-journal/ibs-news/revolut-massages-15m-loss-in-2017-with-increased-revenue-customer-base/>

¹⁹ <https://www.cnbc.com/2018/09/10/transferwise-earnings-second-year-of-profit-revenue-surges.html>

²⁰ <https://www.businessinsider.com/monzo-fintech-unicorn-2018-8>

²¹ <https://monzo.com/annual-report/2018/>

²² <https://techcrunch.com/2018/10/10/robinhood-clearing/>

²³ <http://fortune.com/2017/02/24/sofi-funding-silver-lake/>

²⁴ <https://www.bloomberg.com/news/articles/2018-08-06/sofi-is-said-to-report-second-quarter-loss-of-200-million>

²⁵ <https://www.chicagobusiness.com/article/20170527/ISSUE01/170529902/online-lender-avant-sees-slow-recovery-after-reboot>

²⁶ <https://www.cnbc.com/2018/09/19/funding-circle-ipo-pricing-announced-valuing-firm-up-to-2point4-billion.html>

²⁷ <https://coinmarketcap.com/currencies/nexo/>

²⁸ <https://drive.google.com/file/d/1CHF1aavmY10sHw4hYaBbStMxg4FkWjJJ/view>

Five Reasons Why We Dominate The Crypto-Lending Space



With 2018 nearing its end, it might also be important to reflect on what made Nexo’s success possible. Here is an inclusive but not exhaustive list:

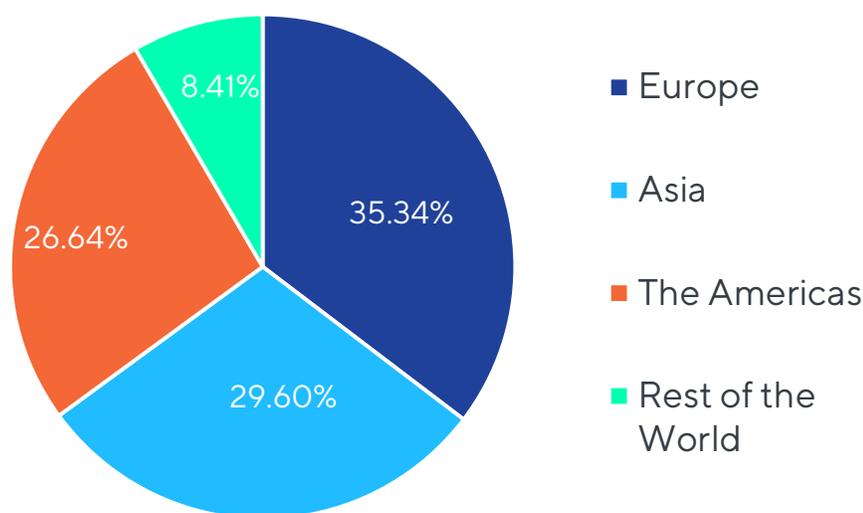
1. Nexo has been able to reach recognition within the blockchain community for its professionalism and strict adherence to compliance protocols. The growth in this space can only be brought back on track if large institutions endorse the space and allow their funds flow into it. This ultimately means a radically different approach to company development in a transparent manner. With this philosophy in mind, **the Nexo team designed the NEXO token to be the first dividend-yielding, asset-backed security token.** It was offered to investors in full and strict compliance with the Security and Exchange Commission’s (SEC) Regulation D.

2. The company achieved its hard cap of 525 million NEXO Tokens during the March 2018 Private Token Sale, which was marked by remarkable investor interest. Being one of the very few tokens to remain above the offering price, the NEXO token has gained a reputation among crypto investors as a passive income-generating safe haven asset, only to be compared with Binance's native token, the BNB. Launching a live platform less than 30 days upon completion of the token sale has only enforced this perception, and **the profitability of the enterprise is a testimony to the resilience of the model** and embodies the best token features.
3. We are never satisfied with the current status and constantly seek to add new functionalities, develop our technology further while listening to our clients, and improve our customer service. Nexo will continue to **add the most widely adopted and liquid crypto assets as collateral** on the platform, as supported and desired by the blockchain community. We are constantly enhancing our marketing and promotion efforts, and we will continue to tap into new market segments through innovative campaigns and partnerships.
4. Given the executive management's institutional background, Nexo is always assessing new and constructive partnerships. We collaborate with industry leaders in business-critical areas such as KYC/AML procedures (**Onfido, Coinfirm**), custodial services (**BitGo, Coinbase, Prime Trust**), as well as numerous banks, exchanges, card issuers, and payment processors across the globe. We are keen to pursue further productive collaborations, which would facilitate Nexo's continuous loan portfolio growth and platform functionalities.
5. Nexo launched **the first truly global crypto-backed lending platform**, defining the very essence of what blockchain technology is ultimately about. A truly borderless business, Nexo administers loans to thousands of customers in more than 40 fiat currencies and in over 200 jurisdictions.
6. One of the greatest benefits to Nexo borrowers is **the tax-efficient utilization of their crypto wealth**. A large number of digital asset owners would be exposed to significant tax burdens if they were to realize their profits by selling their crypto assets, as the sale constitutes a taxable event. Nexo's efficient approach not only provides digital asset owners with the flexibility of instant access to cash but the convenient means to defer capital gains to a more favorable time in the future. To further optimize the tax situation of the clients, the interest paid on the Nexo loan is tax deductible in a great many jurisdictions.
7. A notable expansion of our portfolio has been achieved with the introduction of **the Nexo liquidity provision program**. It allows supporters to earn up to 6.5% per annum on their stablecoin holdings

and is a major step in the evolution of Nexo's platform from an advanced lending service to a top-notch digital banking experience.

8. **Nexo's ubiquitous #NexoEverywhere campaign** has shown significant advancement as kicked off by our collaboration with such leaders as **Coinmarketcap, Etherscan, CryptoCompare, and Coingecko**. This was followed by twenty other partnerships with dedicated integrations on leading outlets. The swift integration of our loans through these various channels is further proof that Nexo's presence is empowering all communities of the blockchain space and is essential for its further development.
9. As a truly global powerhouse, Nexo is committed to the provision of lightning-fast, simple, and convenient services to all customers, regardless of their geography. To accommodate its users' needs, **Nexo has localized its platform in Chinese, Korean, German, and Russian, while Spanish, French, Turkish, and Japanese will be availed shortly.**
10. Another major goal for Nexo is to provide comfort to the way borrowers utilize their borrowed funds. **The company has engaged numerous card issuing and processing companies and is rapidly progressing toward the availing of its credit card program in multiple jurisdictions around the globe.**

Registered Users - Geographical Distribution



Financial Performance and Dividend Distribution

| Net Income | Dividend | Eligible NEXO Tokens |
|-------------|-----------|----------------------|
| \$3,040,239 | \$912,071 | 309,658,705 |

During the few months since the beginning of its operations in May 2018, Nexo managed to deliver a strong performance on the designated landmarks in its roadmap and earn a positive net income. The company has achieved a positive bottom line of \$3,040,239 during the period ending on November 30, 2018. In line with its dividend distribution of 30% net profits to its token holders, Nexo is paying out on December 15, 2018, its first dividend in the amount of \$912,071.00, a pioneering step in the blockchain space. Dividend payments are made to holders of **309,658,705 NEXO Tokens**, who were on record as of December 5, 2018, the ex-dividend date, and eligible to receive distributions.

Dividends will be distributed to the Nexo Wallets of eligible token holders at 11:00 am Coordinated Universal Time (UTC) on December 15, 2018.

Future Developments

Despite the numerous achievements in 2018, Nexo has a very busy and ambitious agenda for the road ahead. We are committed to the expansion of our services, the achievement of an unmatched level of customer experience, and the widest coverage of our business to continents and communities around the world.

Designated landmarks in our immediate focus are, as follows:

- Continuous loan portfolio growth will be achieved through continuous reinvestment of earnings, as well as through the expansion of institutional partnerships, joint ventures, and direct acquisition of commercial banking capacity around the world.
- Expansion of Collateral Options. The decision to expand our list of accepted collateral options is based upon numerous quantitative and qualitative facts regarding the current state and future potential of any crypto asset, as ascertained through Nexo's rigorous review process. The key considerations are not only based on the market capitalization and average daily turnover of the reviewed coin or token, but also the adoption potential and overall community support measured

through our voting poll. Nexo's goal is to support sound digital assets with proven underlying value and strong community support that will propel ahead the development and global adoption of blockchain technology.

- Development or acquisition of commercial banking operations will enlarge Nexo's lending capacity and offer additional services to our global customer base.
- Worldwide institutional partnerships for enhanced product offerings, downside risk protection, and diversified and more secure custody of assets.
- Development and integration of further user functionalities in order to transform the Nexo wallet into a complete and revolutionary digital/crypto banking solution, the only one the typical user of digital assets would ever need.
- Rigorous process automation and cost optimization for the ultimate attainment of profit margin enhancement and sustainable increase in the size of dividend distributions to our token holder community.
- The launch of Nexo's credit card programs in various geographies around the world that will enable even faster access to instant cash at any location around the globe.
- Partner with industry-leading regulated exchanges that can support strong trading volumes, as well as compliant and transparent processes.

The competitive position and overall prospects of the company in its current position are considered to be strong. The major fortitude must be further enhanced, while the areas of weakness need to be rigorously challenged and subjected to immediate remedial action by the management.

In terms of Nexo's strategic agenda execution, we remain committed to our key priorities to build upon our industry leadership and drive investor value:

- We are extending our lead in Nexo's core lending business through our unmatched scale, innovation, and relationships with customers and partners. These are competitive differentiators in our traditional markets and fostering them is crucial to our ongoing success.

- We are committing our attention and resources to drive growth in attractive new market segments that leverage our leadership vision and capabilities to change the industry. We continually evaluate opportunities for new development and optimal customer service as well as other emerging areas in line with the constantly changing market dynamics.
- Nexo is likely one of the best-suited companies in the blockchain space to support effectively the rapid tokenization of the world²⁹. The representation of physical assets as digital tokens on a distributed digital ledger enables the unlocking of real-world assets value and their sharing and exchange in real time, an opportunity which is the focus of an ever expanding universe of companies³⁰. Currently, a large number of security tokens are being created, and they are backed by hundreds of millions of dollars in real-world assets. Multiple companies are reaching for the low-hanging fruit and starting to tokenize real estate projects in South³¹ and North Carolina³², New York³³ and Colorado³⁴, to name just a few. These are the first steps to trillions of dollars³⁵ in tokens backed by real estate, equity, debt, precious metals, vacation destinations, art, and even wine, all of which can potentially become acceptable collateral on Nexo. Estimates by researchers call for \$10 trillion in security tokens³⁶, which essentially means that **Nexo's addressable market can grow 100x in the next five years**. Not only would the tokenization process create massive use-case opportunities and fortify the existence of blockchain companies, but it would also influence the enormous growth and revenue potential for market leaders such as Nexo. The company is perfectly positioned to persevere as one of the key driving forces of the tokenized economy by providing instant liquidity and unmatched customer experience.

Performance of the NEXO Token

Nexo's management is focused on the transformation of its vision into tangible achievements and strong operating performance. Contrary to many other cryptocurrency projects, we have never engaged in any short-term token price boosting or manipulations. It is our conviction that the investment community as a whole will imminently recognize our efforts and reward the endeavor accordingly through the fair price of the token. We are pleased to acknowledge the support we have received and believe that there is substantial further potential for growth.

²⁹ McKeon S. (2017, August 11) *Traditional Asset Tokenization*. Retrieved from: <https://hackernoon.com>

³⁰ (2018, October). *The Security Token Ecosystem*. Retrieved from: <https://token.security>

³¹ De N. (2018, November 27) *Harbor Launches Tokenized Equity Purchases With Real Estate Offering*. Retrieved from: <https://www.coindesk.com>

³² (2018). *BlockEstate and Polymath Partner to Create a Real Estate Security Token*. Retrieved from: <https://blockestate.com>

³³ Wolfson R., (2018, October 3). *A First For Manhattan: \$30M Real Estate Property Tokenized With Blockchain*. Retrieved from: <https://www.forbes.com>

³⁴ (2018, October 9). *Indiegogo's First Security Token ICO Listing Raised \$18 Million*. Retrieved from: <https://www.ccn.com>

³⁵ (2018, November 26) *Security Token Offerings - the next Multi-Billion Dollar Market in 2019?*. Retrieved from: <http://fintechnews.ch>

³⁶ Perlebach S. (2018, September 13). *How Polymath is Going to Disrupt a \$10-trillion market*. Retrieved from: <https://stocheck.com>

Despite challenges related to the continuous preparation of prominent exchanges to enable the listing of security tokens, **the NEXO Token registered a resilient market price growth of 4.26% as of December 5, 2018**. Especially on a comparative basis, this performance speaks volumes, given the spectacular and widespread decline in the total market capitalization of the cryptocurrency space, as evidenced by the chart below.

NEXO vs Total Cryptocurrency Market Cap.



Ranked 55th on Coinmarketcap on December 5, 2018, Nexo is the largest global crypto lender in terms of its market capitalization. During the same period, prominent digital assets recorded notable market price declines, as follow: BTC (-57%), XRP (-58%), and ETH (-84%).

NEXO vs BTC vs XRP vs ETH vs \$1000



A \$1,000 investment in the NEXO Token during the private funding round earlier this year is worth \$1,042.56 at the cut-off time on December 5, 2018. The same \$1,000 invested in the top 3 prominent cryptocurrencies, BTC, XRP, and ETH, resulted in substantial value destruction and was worth \$427.70 in BTC, \$164.38 in ETH, and \$418.62 in XRP. **NEXO's token success is rooted in a combination of a fundamentally strong token model and a solid execution of the project's strategy and roadmap.**

| | BTC | ETH | XRP | NEXO |
|------------------|----------|----------|----------|------------|
| May 1, 2018 | \$1,000 | \$1,000 | \$1,000 | \$1,000 |
| December 5, 2018 | \$427.70 | \$164.38 | \$418.62 | \$1,042.56 |

When comparisons are drawn with Nexo's competitors, the difference between NEXO and a representative group of our competitors becomes even more pronounced. **While Nexo's market price has gone up 4.26%, on average, competitors have declined in value by nearly 90%.**

NEXO vs Competitors



"Competitors Index" includes ten Nexo competitors: SALT, CEL, SLT, LEND, LBA, LND, IMT, LST, RCN, DCC.

As of dividend record date (December 5, 2018–15:00 UTC), there are 309,658,705 eligible tokens which shows that **the annualized dividend yield of NEXO is 4.80% and beats all dividend stocks in Buffet's portfolio: Apple 1.4%, JPMorgan 3%, Wells Fargo 3.3%, Goldman Sachs 1.6%.**

Overall, combined with a dividend yield of 2.95% and an issue price of \$0.10 per token, **the NEXO Token has presented powerful investment opportunities and achieved an annualized total return of 12.23% during the period of May 1 to December 5, 2018.**

On a last accord, it is important to underline how Nexo's management exercises strong confidence in the future of the NEXO token and firm discipline in the management of their positions. **None of Nexo's managers has sold a single NEXO token;** rather, everyone is motivated to deliver the strongest possible performance and pursue long-term higher returns in accordance with successful company growth.

This approach combined with the unrivalled customer experience of Nexo's instant crypto loans will ensure the company's dominance in the crypto lending space but the underlying philosophy will take the enterprise well beyond the lending domain in order to deliver what will be the ultimate all-in-one crypto banking solution for the blockchain space.

Disclaimer

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